



mixology north

mixology north awards pack
2011

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Absolute closing date for entries is 5.00pm October 10th 2011. Entries received after this deadline will not be considered. Entry Form for the mix interiors mixology north awards is available to download on page 5 of the Awards Pack.

1. Commercial Interiors Project of the Year

The award will recognise the highest standards of design which support an organisation's business objectives. Our independent panel of judges will assess the design on the basis that it improves productivity, supports HR attraction and retention strategies, rationalises real estate, is environmentally friendly and ultimately makes a beneficial impact on the bottom line. A project could be submitted by an architectural firm, design practice or a design and build firm. The project should have been completed between October 2010 and October 2011.

2. Public Sector Interiors Project of the Year

The award is open to any project commissioned by or on behalf of central or local government, including governmental agencies. The award will be judged on premium levels of quality, where it can be demonstrated that architecture and design contribute towards the delivery of first class public services. The judging panel's criteria will include productivity enhancements, environmental and community contribution, personnel issues and value for public money. Submissions will be accepted from the design practice or company responsible for the design of the space. The project should have been completed between October 2010 and October 2011.

3. Company of the Year

The award is open to any company – including, but not limited to architectural practices, manufacturers, distributors etc – that can demonstrate significant impact on the northern market in the last year. Our judges will assess achievements in such areas as product launches, growth and expansion, community involvement, investment and marketing initiatives. You will need to describe to the judges what makes your company stand out from the crowd. In short, what makes your company special?

4. Environmental and Social Impact

The award will be presented to the company judged to have made the most positive environmental and social impact during the year. The judges will look at evidence of a cohesive, integrated approach, covering areas such as design, materials, product development, manufacturing, marketing and transport – as well as responsibility to the local and global community.

5. Design Practice of the Year

The award will acknowledge the supremacy of an A&D practice which can demonstrate that the overall quality of its work over the past year exceeds the norm.

Innovation, problem solving, adherence to budget and deadlines, meeting clients' strategic objectives, new market penetration and practice development are all key criteria for our judges.

6. Product of the Year – Furniture

This award is for the best new furniture design of the year. The product must be new and in manufacture and will be judged against a number of benchmarks. These include sustainability, commercial viability, innovation, ergonomics, functionality and aesthetics. Judged by an independent panel, the award recognises a winning blend of originality, innovation, form and business success. Products should be new to the market and launched between October 2010 and October 2011.

7. Product of the Year - Surfaces

This award is for the best new surfaces product of the year. The product – such as flooring, textiles, wall covering – must be new and in manufacture. Strong consideration will be given to products with key features in the areas of sustainability, innovation, design originality, ease of use and aesthetics. Our independent panel of judges will also be assessing the product's commercial viability. Products must have been introduced to the market between October 2010 and October 2011.

8. Product of the Year Interior

The award is for the best new product of the year that falls outside the categories of furniture and surfaces. The award category is aimed at ergonomic products, power and cabling solutions, IT/ furniture interfacers, accessories, partitioning, lighting etc.

The judges will be looking for ergonomics, innovation, functionality, aesthetics, originality, sustainability and commercial viability. Products entered for consideration must be new, in manufacture, and launched between October 2010 and October 2011.

Judging

The judging panel is made up of key players in the British office interiors industry. These are relevant independent professionals including architects and consultants – all of whom are heavily involved in the corporate interiors sector.

How to enter

Please complete the accompanying form with all relevant details. Each entry should be in A4 or A3 format, suitably illustrated, with an explanation why the entry should be considered. All supporting information should be concise, clear and professionally presented.

Entry is free.

Two copies of each entry should be submitted by the closing date of 5.00pm October 10 2011.

Entries submitted after this time will not be accepted.

Entries should be posted to:

Mixology North Awards

Mix Media Ltd

Wenden Court

Wendens Ambo

Saffron Walden

Essex

CB11 4LB

mixologynorth

Entry Form

Name: _____

Position: _____

Company: _____

Address: _____

_____ Postcode: _____

Telephone: _____

E-mail: _____

Categories – tick where applicable:

Commercial Interiors Project of the Year Company of the Year

Public Sector Interiors Project of the Year Environmental and Social Impact

Design Practice of the Year Product of the Year – Furniture

Product of the Year – Surfaces Product of the Year – Interior

Number of categories entered: _____

Signature: _____ Date: _____

Please submit a copy of this form with each entry. Two copies of each entry should be submitted.

Rules and conditions:

1. Closing date for entries is 5.00pm 10th October 2011. 2. All entries must confirm to the format described in the 'How to enter' section of this pack. 3. Judges' decision is final and no communication will be entered into regarding their decision. 4. Winners will be notified at the mix interiors Winter Ball and Awards on November 17th 2011. 5. A list of winners will be posted on the www.mixology-north.com website. 6. Mix Media Limited accepts no responsibility for damaged or lost entries. We regret that we are unable to return entries. 7. Entrants agree to their names and photographs being used for publicity purposes and those who have nominated an entrant must have received their permission. 8. Awards are not open to employees and families of Mix Media Limited or their distributors. 9. Mix Media Limited reserves the right to reject any entry for any reason. 10. All products, projects, companies and people can be entered into more than one category.